

**AAJ's Weekend with the Stars Seminar**

Eventi Hotel  
New York, NY  
December 9-11, 2010

*Cosponsored by the New York State Trial Lawyers Association  
Endowed by Herman, Herman, Katz & Cotlar, L.L.P.*

**AGENDA**

**Thursday, December 9**

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|-----------------|---|
| 12:00 – 1:00 pm | <b>Registration</b>   |
| 1:00 – 1:10 pm  | <b>Moderator Introductions and Welcome</b><br>Nicholas I. Timko, NY   |
| 1:10 – 1:50 pm  | <b>Lessons from Large Cases That Apply to All Cases</b><br>Jerome F. O'Neill, VT  |
| 1:50 – 2:30 pm  | <b>The Courtroom as Your Theater: Using Props to Persuade the Jury</b><br>Zoe Littlepage, TX                                      |
| 2:30 – 3:00 pm  | <b>A Collective Voice for Justice</b><br>C. Gibson Vance, AL  |
| 3:00 – 3:15 pm  | <b>Break</b>  |
| 3:15 – 3:55 pm  | <b>A Potpourri of Persuasion Techniques</b><br>Kenneth L. Connor, VA  |
| 3:55 – 4:35 pm  | <b>Presenting Your Client as a Credible Witness to Obtain a Significant Verdict</b><br>Amanda A. Farahany, GA                     |
| 4:35 – 5:05 pm  | <b>Getting the Most Out of a Vocational Economic Expert in a Motor Vehicle Collision, Brain Injury Case</b><br>Bruce H. Stern, NJ |
| 5:05 – 6:15 pm  | <b>Networking Reception</b>   |

**Friday, December 10**

- 8:00 – 9:00 am                    **Continental Breakfast Available**
- 9:00 – 9:10 am                   **Moderator Introductions and Welcome**  
Brian P. Galligan, IA
- 9:10 – 9:50 am                   **Navigating the World of Multidistrict Litigation to  
Hold Pharmaceutical Companies Accountable**  
Karen Barth Menzies, CA
- 9:50 – 10:15 am                **The Voice of the Jury Does Improve Health Care:  
Getting the Jury to Deliver Justice Through Its Verdict**  
James B. Lees, Jr., WV
- 10:15 – 10:55 am               **Maximizing Damages in Industrial Agriculture  
Nuisance Suits**  
Richard D. Hailey, IN
- 10:55 – 11:10 am               **Break**
- 11:10 – 11:50 am               **Establishing Recklessness in Pool Drowning Cases**  
Ernest F. Teitell, CT
- 11:50 am – 12:30 pm           **Recovering for Mental Anguish and Winning Punitive  
Damages When the Insurance Company Behaves Badly**  
J. Thomas Rhodes, III, TX
- 12:30 pm                           **Adjourn**

**Saturday, December 11**

8:00 – 9:00 am

**Continental Breakfast Available**

9:00 – 9:05 am

**Moderator Introductions and Welcome**

Marcus L. Stevenson, TX

9:05 – 9:55 am

**Storytelling in Bus Accident Cases to Engage Your Audience**

Patrick M. Regan, DC

9:55 – 10:45 am

**The Crucible in the Courtroom: A 27-Year Odyssey of Bringing Help, Hope, Power, and Justice to Survivors of Clergy Sexual Abuse—All Roads Lead to Rome**

Jeffrey R. Anderson, MN

10:45 – 11:00 am

**Break**

11:00 – 11:50 am

**Morality-Based Closing Arguments That Persuade in Trying Times**

Karen K. Koehler, WA

11:50 am

**Adjourn**